

MR. SIDDHARTHA DUTTA
FTT
ASSOCIATE PROFESSOR
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Education:

Mr. Dutta's academic journey includes a Master's in Commerce (M.Com) with a specialization in Marketing Management from the University of Calcutta, completed in 1986.

Experience:

Mr. Dutta holds the esteemed position of Associate Professor and is presently serving in a full-time capacity at an undisclosed institution (FTT). With his extensive experience, he has made significant contributions to the field of Marketing Management. His expertise is underlined by his association with the Indian Accounting Association.

Expertise:

Mr. Dutta's teaching interests primarily revolve around Marketing Management. While his research publications are not detailed, his extensive experience as an educator underscores his commitment to education and the dissemination of knowledge.

Achievements:

Mr. Dutta's lengthy tenure as an educator and his association with professional bodies highlight his contributions to the academic community.

Engagement:

Mr. Dutta's active involvement with the Indian Accounting Association reflects his dedication to his field and his commitment to staying informed about the latest developments in accounting and finance.

Contributions:

Although specific contributions in terms of professional services and community involvement are not detailed, Mr. Dutta emphasizes the importance of providing proper guidance through a personal touch, which is undoubtedly invaluable to his students and the community he serves.

Teaching Philosophy:

Mr. Dutta's teaching philosophy centres on the belief that effective education requires personal guidance. He is committed to providing students with the necessary guidance and support to excel in their academic pursuits.

