CITY COLLEGE

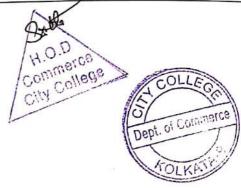
LESSON PLAN FOR THE ACADEMIC YEAR 2018-2019

B.COM (HONOURS & GENERAL) UNDER SEMESTERISED CBCS

SEMESTER-II (JAN'19-JUN'19)

	Name of the		No. of	Eventineties
Paper & Cod	e Teacher	Topics to be Covered	Lectures	Examination
	PROF.	Module II: Business Communication		
	SIDDARTHA	Unit 1: Introduction	08	
	DUTTA	Unit 2: Types of Communication	05	1
		Unit 3: Tools of Communication	04	
E-Commerce 8	PROF.	Module I: E-Commerce		
	* MADHULIMA	Unit 1: Introduction	08	
Business	MUKHERJEE	Unit 2: E-CRM and SCM	06	
Communication		Unit 4: ERP	08	
(GE 2.1 Chg.)	PROF.	Module II: Business Communication	10	
(02 2.1 6.18.	BAITALI PAUL	Unit 4: Drafting	16	
	PROF. RIA	Module I: E-Commerce		
	DUTTA	Unit 3: Digital Payment	06	*********
	12	Unit 5: New Trends in E-Commerce	07	Internal
	PROF.	Unit 1: Introduction to company	12	Assessment 20 marks
Company Law	PINKU	Unit 2: Formation of a company	13	20 marks
company carr	GUPTA	Unit 3: Company administration	13	
(CC2.1 Chg.)	JOHN	Unit 4: Share capital & debenture	13	
(CCZ.I CIIB.)	1	Unit 5: Corporate meetings	14	
	PROF.	Marketing Management	14	
	SIDDARTHA	Unit 1: Introduction	06	
	DUTTA	Unit 2: Consumer Behaviour & Market segmentation	08	l)
Marketing		Unit 3: Product	07	
Management	PROF.	Marketing Management	08	Semester-en
and Human	SRIJITA	Unit 4: Pricing, Distribution Channels & Physical Distribution	06	Examinations
Resource	MANDAL	Unit 5: Promotion & Recent developments in marketing		80 marks
Management		Human Resource Management	06	oo mana
		Unit 5: Job Evaluation and Performance Appraisal		
(CC 2.2 Chg.)	PROF.	Human Resource Management		
	MADHULIMA	Unit 1: Nature and Scope	05	
	MUKHERJEE	Unit 2: Human Resource Planning	07	
		Unit 3: Recruitment and Selection	07	
	PROF. RIA	Human Resource Management	06	
	DUTTA	Unit 4: Training and Development	(E)	COLLEGI
		Unit 1. Introduction	06/07	14.1
	ASHIRBANI		Dep	. of Commerce
COST AND	BARDHAN		1	11
IANAGEMENT		Unit 4. Overhead and Cost Statement	22	OLKATA
CCOUNTING I	SPANDAN		}	CNA
CC 2.1 Ch. &	SAHA			1 st
cg)	PROF.	Unit 3. Employee Cost and Incentive Systems	12	/ 8x la
-6/	SUDARSAN (GHOSH	Jnit 5. Cost Book – keeping	06	H.O.D
Ì		Jnit 6. Costing Methods		Commerce Commerce
	SWARUP	Sinc of Costing Metriods	18 /	City Conco
1	SAHA		4	

PROF.	Unit 2. Material Costs		
KAUSHIK			
KAMILA		12	



CITY COLLEGE

LESSON PLAN FOR THE ACADEMIC YEAR 2018-2019

B.COM (HONOURS & GENERAL) UNDER SEMESTERISED CBCS

SEMESTER-IV (JAN'19-JUN'19)

Paper & Code	Name of the Teacher	Topics to be Covered	No. of Lectures	Examination
E 4.1 Chg. Nicroeconomics- & Indian		TO BE TAKEN BY ECONOMICS DEPARTMENT		
conomy (50+50)		Module I Entrepreneurship Development		
	PROF.	Unit-1: Introduction	6	
	SIDDARTHA	Unit-2: Public and private system of stimulation	7	
	DUTTA	Unit-3: Sources of business ideas and tests of	7	
CC 4.1 Chg.		feasibility		
ntrepreneurship	PDOF	Unit-4: Mobilizing Resources	6	
Development and	PROF.	Unit-4: Mobilizing Resources		
Business Ethics	KAUSHIK			Internal
	KAMILA			Assessmer
	PDOF	Module II Business Ethics		20 marks
	PROF.	Unit 1: Business Ethics	5	
	MADHULIMA	Unit 2: Principles of Business Ethics	7	
	MUKHERJEE	Unit 3: Ethics in Management	6	
	PDOF	Unit 4: Corporate Culture	5	-
	PROF.	Unit 5: Ethics & Corporate Governance	6	
	ASHIRBANI	Offic 5. Edites & corporate		
	BARDHAN	Unit 1: Basic Concepts and Definitions under IT Act,	8	
	PROF.	Residential Status and Incidence of Tax, Incomes		
	SIDDARTHA	which do not form part of Total Income, Agricultural		Semester-e
	DAS	Income		Examinatio
	PROF.	Unit 2 : Heads of Income and Provisions governing	20	80 marks
	SWARUP	Heads of Income		1
CC 4.1 Ch.	SAHA	Ticado or missione		_
I-NOITAXAT				
	PROF. SUBRATA	Unit 3: Heads of Income and Provisions governing	20	
	GHOSH	Heads of Income		1
	GHOSH	Unit 4: Income of other Persons included in Assesses		
		Total Income, Set off and Carry Forward of Losses,	11	
		Deductions from Gross Total Income, Rebate u/s 87A		1
1				-
	PROF.	Unit 1: Joint Product & By product & Activity Based	16	1
	SUDARSAN	Costing		
CC 4.2 Ch. Cost	GHOSH			
and Managemer			- 00	COLLE
Accounting -II	SPANDAN	Unit 2: Budget and Budgetary Control	08	151
The state of the s	SINGHA	Unit 3: Standard Costing	16	10/
				Dopt.
	17		7	A COUNTY
			HO'D'	COUNTY
			4.000	00

PROF.	Unit 4: CVP Analysis, Marginal Costing	10
KAUSHIK	Unit 5: Short-term Decision Making	10
KAMILA		

